



**3<sup>rd</sup> MENA Trade Workshop**  
**Faculty of Economics and Political Science**  
**17 and 18 May, 2017**

**Wednesday May 17<sup>th</sup>, 2017**

08:30-09:15 **Registration**

09:15-09:30 Welcome speech by **Magda Saleh**, Acting Dean of FEPS.  
Welcome speech by **Chahir Zaki**, Associate Professor, FEPS.

09:30-10:30 **Chair : Leila Beighdadi Tunis Business School (Tunisia)**  
**Keynote speech:**  
"Let's Try Next Door: Technical Barriers to Trade and Multi-destination Firms"  
**Lionel Fontagné, Paris School of Economics, Centre d'Économie de la Sorbonne and CEPII**

10:30-11:00 **Coffee break**

**11:00-12:30 Session 1: Non-Tariff Measures**  
**Chair: Omneia Helmy (Cairo University, Egypt)**

11:00-11:30 "On the heterogeneous effects of NTMs: Evidence from Peruvian firms' exports to LAIA countries"  
*Cristian Ugarte, ITC (Geneva)*

11:30-12:00 "Export Response to Technical Barriers to Trade: Firm-Level Evidence from a Developing Country"  
*Salamat Ali, University of Nottingham (United Kingdom)*

12:00-12 :30 "Impact of Non-Tariff Measures on SMEs in Tunisia"  
*Leila Baghdadi, Tunis Business School (Tunisia)*

12:30-13:30 **Lunch**

**13:30-15:00 Session 2: Standards and Regulations**  
**Chair: Houcine Boughnami (Sultan Qaboos University, Oman)**

13:30-14:00 "Do Environment Regulations Matter for EU-MENA Trade?"  
*Myriam Ramzy, Cairo University (Egypt)*

14:00-14:30 "Standards and Market Power: Evidence from Tunisia"  
*Hendrik W. Kruse, University of Göttingen (Germany)*

14:30-15:00 "Performance, Competitiveness and Dynamics of Tunisia's Specialization"  
*Azouz Imen, FSEG (Tunisia)*



15:00-15:30 **Coffee break**

15:30-17:00 **Session 3: FDI and Services**  
**Chair : Adla Ragab (Cairo University, Egypt)**

15:30-16:00 "FDI and Food Security in Developing Countries: Institutions Quality Matters"  
*Mehdi BEN SLIMANEUR-MASE, WTO Chair Tunis Business School (Tunisia)*

16:00-16:30 Service Trade Liberalization in Oman: International Commitments and trade performance  
*Houcine Boughanmi WTO chair, Sultan Qaboos University (Oman)*

16:30-17:00 Governance and renewable energy investment in MENA: How trade matters?  
*Rihab Bellakhal, ESC-University of Manouba (Tunisia)*

Conference Dinner at 19:00 (Naguib Mahfouz, Old City) *upon invitation*

### **Thursday 18<sup>th</sup> May, 2017**

09:00-10:00 **Chair : Lionel Fontagné (PSE, CES and CEPII)**  
**ITC MENA Report**  
*Cristian Ugarte, ITC (Geneva)*

10:00-11:00 **Session 4: Trade and Informality**  
**Chair : Hala Sakr, Cairo University (Egypt)**

10:00-10:30 "Revisiting the Impact of Trade Openness on Informal and Irregular Employment in Egypt"  
*Chahir Zaki, Cairo University (Egypt)*

10:30-11:00 Determinants of Cross-Border Informal Trade: The Case of Benin  
*Cristina Mitaritonna, CEPII (France)*

11:00-11:30 **Coffee break**

11:30-13:00 **Session 5 Politics and Institutions**  
**Chair : Hendrik W. Kruse (University of Göttingen, Germany)**

11:30-12:00 "Threshold effect of globalization on democracy: The role of demography"  
*Haffoudhi Houda, FSEG (Tunisia)*

12:00-12:30 "Investment climate and Firms Exports in Egypt: When Politics Matter"  
*Nora Abou-Shady, Cairo University (Egypt)*

12:30-13:00 "Why Can't MENA Countries Trade More? The Curse of Bad Institutions"  
*Fida Karam, GUST (Kuwait)*

**13:00-14:00 Lunch**



**14:00-16:00 Policy Debate on Non-Tariff Measures in the MENA Region**

**Samiha Fawzy**, ex-minister of Foreign Trade and Investment and Professor of Economics, Cairo University.

**Lionel Fontagné**, Paris School of Economics and CEPII

**Omneia Helmy**, Director of the Center for Economic and Financial Research and Studies.

**Cristian Ugarte**, International Trade Center  
TBC

**16:00-16.30 Closing remarks,**

**Leila Baghdadi**, WTO Chair Holder at Tunis Business School

**Chahir Zaki**, FEPS, Cairo University